



EMOCENT

Humanistic intelligence



1.SaaS Platform for Intelligent digital human



2.Intelligent Irene IP

We have always been committed to developing the next generation of human-computer intelligent interaction system with the human intelligence cloud brain platform as the core, to create a future-oriented human-computer interaction experience. We aim at the "Intelligent Irene" SaaS platform, while creating the "Intelligent Irene" service ambassador. Catering for customers' requirements, we provide customized intelligent solutions with multiple personification, multiple scenarios, and multiple industries to enhance human potential and decorate intelligent life.

Competitive advantages of intelligent Irene SaaS platform



**The source of
humanistic feelings**



**Driving force of
intelligent technology**



**The expressive power of
comprehensive art**

The multi-terminal presentation and application of Intelligent Irene integrates multiple scenarios, such as the telecommunications industry, 5G communication, business Q&A, business livestreaming, duty-free shop guide, financial broadcast, tourism and museum, advertising endorsement, logistics and transportation, smart community, etc. Intelligent Irene, as the service ambassador created by Emogent, empowers users with basic necessities, embraces a better life, and bonds millions of users with Irene.



Competitive advantages of intelligent Irene SaaS platform

Driving force of intelligent technology

Powered by original R&D, we are not focusing on single-point technology, but trying to achieve break-throughs in all aspects of building intelligent digital people.

We have research ability from 0 to 1, and in-depth research and development. Emogent is gradually forming its original ability and exclusive advantages in these technical fields.

Technology is the driving force. The research and development of "Intelligent Irene Saas Platform" requires a wide range of technologies, involving different technical fields such as emotional computing, 3D visual perception and real-time rendering, voice perception and synthesis.

Competitive advantages of intelligent Irene SaaS platform

The expressive power of comprehensive art

The ultimate expression of digital human needs not only technology as the underlying support, but also a more complete grasp of comprehensive art, and a perfect combination of art and technology. Emogent has an end-to-end art production capability, and a complete music production capability. It builds a highly expressive intelligent Irene SaaS platform with a audio-visual comprehensive art capability.



Vision



**Comprehensive
art**



Hearing

SaaS platform—4



From its debut in Times Square in New York in 2017, featuring as the cover-figure on "BAZAAR" in 2021, to attending the Paris China-France Fashion Forum, the "Design Universe" creative camp and the North Bund International Creative Festival in 2022, Intelligent Irene has been recognized by all fields of life, constantly releasing its charm, and injecting a distinctive style light into the current surging fashion aesthetic trend.



Take a true attitude, play with the trend, harvest the beautiful life.



SaaS platform—6

EMO GENT



Intelligent Irene is the IP created by the Intelligent Irene SaaS platform, being built into an all-ecological service ambassador in the digital era.

As an international service star, she has made her appearance in various fields of brand endorsement, business activities and international forums.

Intelligent Irene saas platform is committed to achieving from interaction, to symbiosis, and then to the presentation of twins.



Intelligent Irene SaaS platform – Deliver customized IP creations



Intelligent Irene SaaS platform – Deliver customized IP creations



SaaS platform—10



Examples of intelligent Irene application products



Examples of intelligent Irene application products



At present, the key areas covered include: **telecom industry**, **5G communication**, duty-free shop guide, business Q&A, financial broadcast, business livestreaming, culture, tourism and museum, advertising endorsement, logistics and transportation, etc., and it has penetrated into the fields of health care, education, smart community, etc., becoming an important support for building a new service and new experience in the web3.0 era.

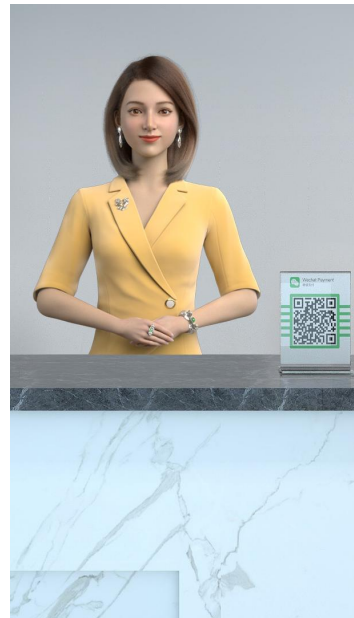
Application examples of intelligent Irene



Telecom smart big screen



telecom WeChat program



unattended helpdesk

Intelligent Irene's smart system for culture and tourism



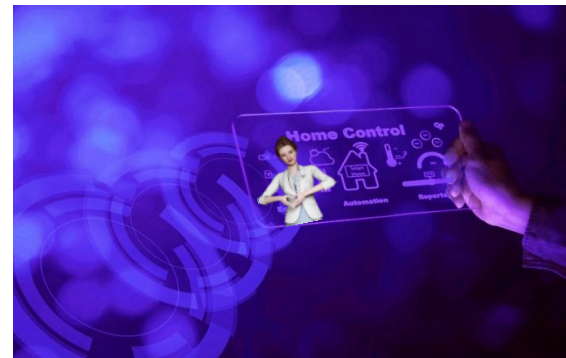
Multi-terminal presentation and interaction of intelligent Irene



Automobile



Mobile



Smart community

Multi-terminal presentation and interaction of intelligent Irene



Intelligent large screen



PC



VR

Intelligent Irene interactive system



Humanistic intelligence
Irene pre-recognition platform

Humanistic intelligence
Irene cloud brain platform

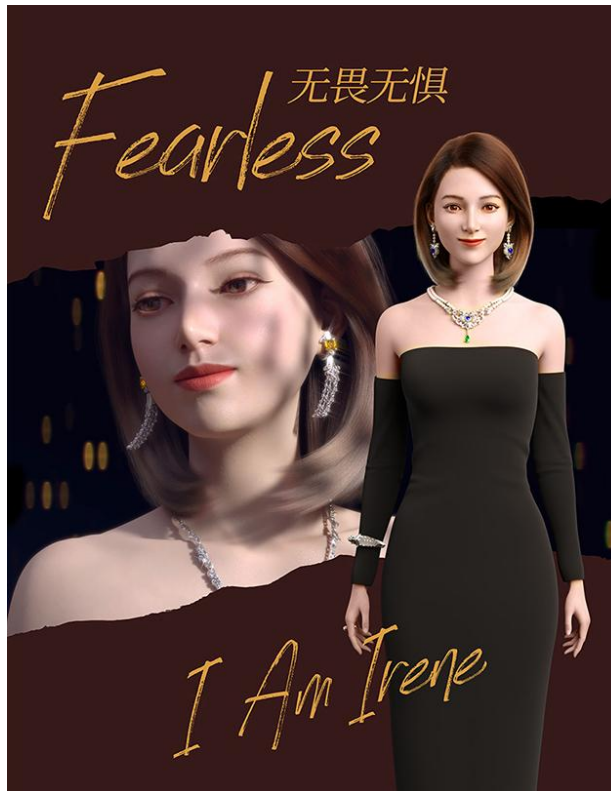
Humanistic intelligence
synthesis system platform

Humanistic intelligence:

The essence of intelligent Irene lies in
"humanity"

The core of technology lies in the
intelligent brain

Upgrades from artificial intelligence to
Humanistic intelligence



Intelligent Irene IP—2

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Humanistic intelligence:

Intelligent Irene integrates the humanities and arts of eastern and western cultures, endowed with intelligent emotional computing with rich facial expression and interactive expression.



Humanistic intelligence:

Intelligent people are no longer cold robots,
It's about having smart, independent thinking
A new generation of digital human with artistic
accomplishment and humanistic feelings.



Intelligent Irene IP—4



Humanistic intelligence:

Supported by speech recognition, NLP, real-time facial analysis, real-time multimodal emotional analysis, intelligent cloud brain platform, etc

Intelligent Irene is building a new era of human-computer interaction products with digital core technology.



Humanistic intelligence:

Highlight the posture, expression
and emotion of expression.



Build your own spiritual kingdom
in the Metaverse.



Humanistic intelligence:

Highlight humanized real
interactive experience.





Humanistic intelligence:

In September 2021, Intelligent Irene appeared on the cover of "BAZAAR" as the brand spokeswoman of the internationally famous jewelry brand K&IRÈNE.

As the first of its kind, Intelligent Irene earned the favor of the world by her confidence, elegance, fearless attitude.





2019 Intelligent Irene Summit Forum



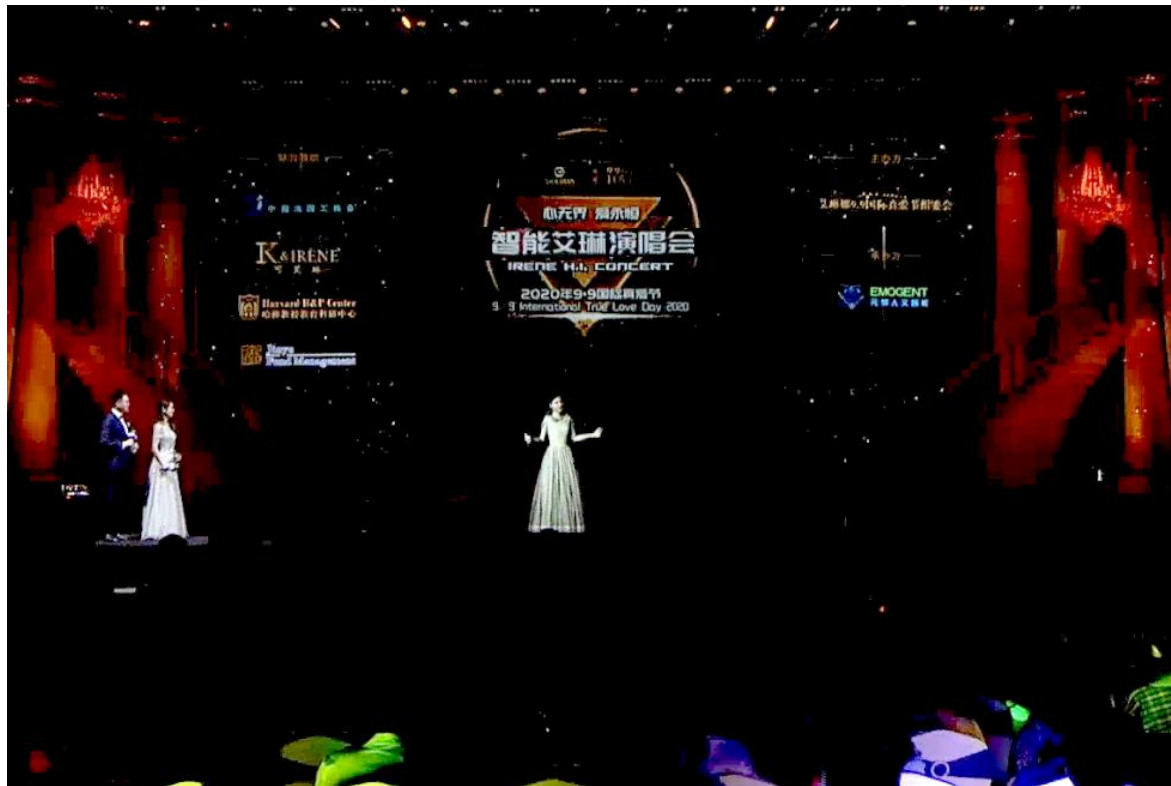
In 2019, Irene, the goddess of true love of the fifth "September 9 International True Love Festival", performed a peak dialogue with experts in the field of AI and sang the theme song "True Love for Life" created by famous musician Gao Xiaosong

Intelligent Irene IP—9



2020 Smart Irene offline concert

Harmony between Humanity and Intelligence
Science and technology bring art together



Intelligent Irene IP—10



In 2020, Intelligent Irene performed classic songs such as "Jasmine", "My heart will go on", and "True Love Forever" offline, sang true love melody and eulogized humanity.





Goldian



Emogent